



# Retail Goods and Services Expenditures

Pickerington Refugee & 256 1,3,5 Mile Radius  
 -82.7784136829999 39.910000783  
 Ring: 1 mile radius

Prepared By Business Analyst Desktop  
 Latitude: 39.910001  
 Longitude: -82.778414

Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Soccer Moms (4A)	29.5%	Population	10,114	10,556
Up and Coming Families (7A)	25.6%	Households	3,568	3,722
Savvy Suburbanites (1D)	17.1%	Families	2,761	2,862
Home Improvement (4B)	14.6%	Median Age	37.7	37.6
Bright Young Professionals (8C)	10.2%	Median Household Income	\$91,246	\$99,548
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		116	\$2,494.60	\$8,900,723
Men's		115	\$474.73	\$1,693,832
Women's		115	\$825.45	\$2,945,195
Children's		126	\$406.77	\$1,451,339
Footwear		114	\$546.47	\$1,949,812
Watches & Jewelry		119	\$164.99	\$588,683
Apparel Products and Services (1)		115	\$76.19	\$271,863
<b>Computer</b>				
Computers and Hardware for Home Use		119	\$196.62	\$701,532
Portable Memory		119	\$5.29	\$18,869
Computer Software		113	\$11.47	\$40,918
Computer Accessories		124	\$23.45	\$83,660
<b>Entertainment &amp; Recreation</b>		116	\$3,778.70	\$13,482,398
Fees and Admissions		124	\$884.84	\$3,157,100
Membership Fees for Clubs (2)		121	\$284.99	\$1,016,829
Fees for Participant Sports, excl. Trips		131	\$140.65	\$501,845
Tickets to Theatre/Operas/Concerts		116	\$87.01	\$310,464
Tickets to Movies		126	\$69.23	\$247,014
Tickets to Parks or Museums		117	\$37.84	\$135,004
Admission to Sporting Events, excl. Trips		121	\$76.40	\$272,599
Fees for Recreational Lessons		131	\$188.00	\$670,792
Dating Services		103	\$0.72	\$2,553
TV/Video/Audio		111	\$1,363.71	\$4,865,728
Cable and Satellite Television Services		108	\$953.48	\$3,402,034
Televisions		116	\$125.74	\$448,636
Satellite Dishes		122	\$1.92	\$6,840
VCRs, Video Cameras, and DVD Players		131	\$7.54	\$26,894
Miscellaneous Video Equipment		127	\$32.18	\$114,833
Video Cassettes and DVDs		122	\$13.99	\$49,934
Video Game Hardware/Accessories		117	\$32.74	\$116,819
Video Game Software		115	\$17.51	\$62,470
Rental/Streaming/Downloaded Video		123	\$57.37	\$204,680
Installation of Televisions		126	\$1.44	\$5,153
Audio (3)		119	\$116.55	\$415,838
Rental and Repair of TV/Radio/Sound Equipment		103	\$3.25	\$11,598
Pets		110	\$725.50	\$2,588,571
Toys/Games/Crafts/Hobbies (4)		122	\$144.05	\$513,977
Recreational Vehicles and Fees (5)		108	\$173.33	\$618,457
Sports/Recreation/Exercise Equipment (6)		132	\$272.52	\$972,354
Photo Equipment and Supplies (7)		124	\$64.34	\$229,555
Reading (8)		114	\$121.22	\$432,508
Catered Affairs (9)		110	\$29.19	\$104,148
<b>Food</b>		115	\$10,144.25	\$36,194,682
Food at Home		113	\$5,841.98	\$20,844,171
Bakery and Cereal Products		113	\$769.21	\$2,744,546
Meats, Poultry, Fish, and Eggs		111	\$1,273.77	\$4,544,815
Dairy Products		112	\$599.83	\$2,140,199
Fruits and Vegetables		114	\$1,156.55	\$4,126,560
Snacks and Other Food at Home (10)		114	\$2,042.62	\$7,288,051
Food Away from Home		117	\$4,302.27	\$15,350,511
Alcoholic Beverages		117	\$672.64	\$2,399,978

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	117	\$25,086.43	\$89,508,384
Value of Retirement Plans	121	\$115,308.86	\$411,422,026
Value of Other Financial Assets	106	\$6,036.60	\$21,538,576
Vehicle Loan Amount excluding Interest	122	\$3,491.37	\$12,457,213
Value of Credit Card Debt	119	\$2,896.61	\$10,335,108
<b>Health</b>			
Nonprescription Drugs	113	\$162.96	\$581,438
Prescription Drugs	110	\$400.32	\$1,428,359
Eyeglasses and Contact Lenses	114	\$103.17	\$368,103
<b>Home</b>			
Mortgage Payment and Basics (11)	126	\$12,716.55	\$45,372,662
Maintenance and Remodeling Services	127	\$2,721.19	\$9,709,198
Maintenance and Remodeling Materials (12)	122	\$596.37	\$2,127,841
Utilities, Fuel, and Public Services	112	\$5,465.72	\$19,501,679
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	117	\$117.39	\$418,840
Furniture	121	\$741.71	\$2,646,433
Rugs	124	\$40.24	\$143,581
Major Appliances (14)	121	\$429.71	\$1,533,214
Housewares (15)	117	\$124.97	\$445,905
Small Appliances	112	\$54.24	\$193,529
Luggage	122	\$17.02	\$60,720
Telephones and Accessories	123	\$93.13	\$332,303
<b>Household Operations</b>			
Child Care	128	\$654.51	\$2,335,304
Lawn and Garden (16)	117	\$547.74	\$1,954,330
Moving/Storage/Freight Express	120	\$79.84	\$284,885
Housekeeping Supplies (17)	115	\$862.86	\$3,078,670
<b>Insurance</b>			
Owners and Renters Insurance	119	\$690.38	\$2,463,289
Vehicle Insurance	113	\$1,756.06	\$6,265,620
Life/Other Insurance	116	\$534.59	\$1,907,423
Health Insurance	114	\$4,485.33	\$16,003,655
Personal Care Products (18)	118	\$592.65	\$2,114,577
School Books and Supplies (19)	118	\$182.85	\$652,416
Smoking Products	95	\$383.94	\$1,369,907
<b>Transportation</b>			
Payments on Vehicles excluding Leases	120	\$3,038.67	\$10,841,968
Gasoline and Motor Oil	114	\$2,600.23	\$9,277,611
Vehicle Maintenance and Repairs	115	\$1,319.62	\$4,708,420
<b>Travel</b>			
Airline Fares	120	\$654.16	\$2,334,058
Lodging on Trips	119	\$738.33	\$2,634,358
Auto/Truck Rental on Trips	123	\$32.29	\$115,205
Food and Drink on Trips	120	\$647.43	\$2,310,022

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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Top Tapestry Segments	Percent	Demographic Summary	2019	2024
Bright Young Professionals (8C)	20.5%	Population	65,914	69,255
Soccer Moms (4A)	15.9%	Households	24,253	25,424
Savvy Suburbanites (1D)	13.9%	Families	17,103	17,831
Up and Coming Families (7A)	10.6%	Median Age	35.1	35.2
Young and Restless (11B)	7.2%	Median Household Income	\$77,467	\$83,235
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		107	\$2,290.22	\$55,544,679
Men's		105	\$435.79	\$10,569,294
Women's		105	\$756.19	\$18,339,981
Children's		114	\$367.51	\$8,913,270
Footwear		107	\$511.93	\$12,415,756
Watches & Jewelry		109	\$150.55	\$3,651,298
Apparel Products and Services (1)		103	\$68.24	\$1,655,078
<b>Computer</b>				
Computers and Hardware for Home Use		109	\$181.12	\$4,392,816
Portable Memory		106	\$4.74	\$114,886
Computer Software		108	\$10.94	\$265,349
Computer Accessories		109	\$20.75	\$503,150
<b>Entertainment &amp; Recreation</b>		104	\$3,387.96	\$82,168,248
Fees and Admissions		108	\$771.98	\$18,722,908
Membership Fees for Clubs (2)		106	\$250.51	\$6,075,712
Fees for Participant Sports, excl. Trips		113	\$120.82	\$2,930,259
Tickets to Theatre/Operas/Concerts		104	\$77.98	\$1,891,166
Tickets to Movies		115	\$62.92	\$1,526,082
Tickets to Parks or Museums		106	\$34.22	\$830,023
Admission to Sporting Events, excl. Trips		105	\$66.13	\$1,603,737
Fees for Recreational Lessons		111	\$158.63	\$3,847,226
Dating Services		110	\$0.77	\$18,702
TV/Video/Audio		103	\$1,259.30	\$30,541,804
Cable and Satellite Television Services		100	\$877.63	\$21,285,075
Televisions		108	\$116.84	\$2,833,606
Satellite Dishes		103	\$1.61	\$39,071
VCRs, Video Cameras, and DVD Players		119	\$6.88	\$166,839
Miscellaneous Video Equipment		114	\$29.09	\$705,551
Video Cassettes and DVDs		111	\$12.71	\$308,221
Video Game Hardware/Accessories		115	\$32.18	\$780,402
Video Game Software		113	\$17.23	\$417,785
Rental/Streaming/Downloaded Video		117	\$54.59	\$1,323,867
Installation of Televisions		104	\$1.19	\$28,933
Audio (3)		109	\$106.01	\$2,571,030
Rental and Repair of TV/Radio/Sound Equipment		107	\$3.36	\$81,424
Pets		98	\$650.96	\$15,787,687
Toys/Games/Crafts/Hobbies (4)		110	\$130.10	\$3,155,253
Recreational Vehicles and Fees (5)		91	\$145.51	\$3,529,139
Sports/Recreation/Exercise Equipment (6)		114	\$235.92	\$5,721,732
Photo Equipment and Supplies (7)		111	\$58.07	\$1,408,298
Reading (8)		102	\$108.88	\$2,640,718
Catered Affairs (9)		102	\$27.24	\$660,709
<b>Food</b>		105	\$9,335.63	\$226,416,965
Food at Home		104	\$5,391.71	\$130,765,201
Bakery and Cereal Products		104	\$708.39	\$17,180,562
Meats, Poultry, Fish, and Eggs		104	\$1,183.96	\$28,714,476
Dairy Products		103	\$551.43	\$13,373,761
Fruits and Vegetables		104	\$1,061.49	\$25,744,425
Snacks and Other Food at Home (10)		105	\$1,886.45	\$45,751,977
Food Away from Home		107	\$3,943.91	\$95,651,763
Alcoholic Beverages		106	\$613.60	\$14,881,686

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	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	101	\$21,663.54	\$525,405,911
Value of Retirement Plans	102	\$97,366.70	\$2,361,434,479
Value of Other Financial Assets	95	\$5,396.96	\$130,892,460
Vehicle Loan Amount excluding Interest	110	\$3,156.84	\$76,562,745
Value of Credit Card Debt	105	\$2,573.80	\$62,422,301
<b>Health</b>			
Nonprescription Drugs	104	\$148.99	\$3,613,377
Prescription Drugs	98	\$358.84	\$8,702,935
Eyeglasses and Contact Lenses	101	\$91.75	\$2,225,275
<b>Home</b>			
Mortgage Payment and Basics (11)	103	\$10,406.61	\$252,391,473
Maintenance and Remodeling Services	104	\$2,221.13	\$53,868,946
Maintenance and Remodeling Materials (12)	100	\$489.86	\$11,880,686
Utilities, Fuel, and Public Services	103	\$4,997.63	\$121,207,475
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	107	\$107.04	\$2,595,927
Furniture	109	\$667.15	\$16,180,336
Rugs	108	\$34.91	\$846,572
Major Appliances (14)	105	\$371.65	\$9,013,556
Housewares (15)	106	\$112.49	\$2,728,240
Small Appliances	105	\$50.89	\$1,234,215
Luggage	110	\$15.32	\$371,614
Telephones and Accessories	114	\$85.75	\$2,079,813
<b>Household Operations</b>			
Child Care	113	\$575.19	\$13,950,006
Lawn and Garden (16)	99	\$465.25	\$11,283,714
Moving/Storage/Freight Express	118	\$78.55	\$1,905,064
Housekeeping Supplies (17)	105	\$783.67	\$19,006,242
<b>Insurance</b>			
Owners and Renters Insurance	101	\$583.99	\$14,163,601
Vehicle Insurance	105	\$1,626.27	\$39,441,953
Life/Other Insurance	100	\$459.64	\$11,147,754
Health Insurance	102	\$4,007.76	\$97,200,298
Personal Care Products (18)	108	\$541.88	\$13,142,235
School Books and Supplies (19)	109	\$169.54	\$4,111,830
Smoking Products	95	\$384.54	\$9,326,346
<b>Transportation</b>			
Payments on Vehicles excluding Leases	107	\$2,725.09	\$66,091,698
Gasoline and Motor Oil	105	\$2,403.56	\$58,293,448
Vehicle Maintenance and Repairs	107	\$1,222.20	\$29,641,925
<b>Travel</b>			
Airline Fares	106	\$578.01	\$14,018,399
Lodging on Trips	103	\$639.94	\$15,520,535
Auto/Truck Rental on Trips	108	\$28.38	\$688,185
Food and Drink on Trips	106	\$569.45	\$13,810,759

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Bright Young Professionals (8C)	15.8%	Population	157,731	165,511
Soccer Moms (4A)	12.4%	Households	60,018	62,813
Up and Coming Families (7A)	7.5%	Families	40,374	42,040
Old and Newcomers (8F)	7.2%	Median Age	35.7	35.6
Savvy Suburbanites (1D)	7.1%	Median Household Income	\$67,415	\$76,031
		Spending Potential Index	Average Amount Spent	Total
<b>Apparel and Services</b>		96	\$2,059.80	\$123,624,818
Men's		95	\$392.18	\$23,537,746
Women's		95	\$682.67	\$40,972,514
Children's		101	\$327.14	\$19,634,074
Footwear		96	\$462.29	\$27,745,881
Watches & Jewelry		98	\$134.65	\$8,081,357
Apparel Products and Services (1)		92	\$60.87	\$3,653,246
<b>Computer</b>				
Computers and Hardware for Home Use		98	\$162.55	\$9,755,788
Portable Memory		95	\$4.22	\$253,543
Computer Software		98	\$9.93	\$595,943
Computer Accessories		99	\$18.71	\$1,122,928
<b>Entertainment &amp; Recreation</b>		94	\$3,061.30	\$183,732,925
Fees and Admissions		96	\$682.43	\$40,958,362
Membership Fees for Clubs (2)		94	\$221.36	\$13,285,774
Fees for Participant Sports, excl. Trips		100	\$106.78	\$6,408,847
Tickets to Theatre/Operas/Concerts		93	\$69.84	\$4,191,953
Tickets to Movies		102	\$55.68	\$3,341,644
Tickets to Parks or Museums		95	\$30.77	\$1,846,533
Admission to Sporting Events, excl. Trips		94	\$59.56	\$3,574,649
Fees for Recreational Lessons		96	\$137.72	\$8,265,595
Dating Services		103	\$0.72	\$43,367
TV/Video/Audio		94	\$1,156.58	\$69,415,625
Cable and Satellite Television Services		92	\$811.70	\$48,716,628
Televisions		98	\$106.11	\$6,368,259
Satellite Dishes		92	\$1.44	\$86,303
VCRs, Video Cameras, and DVD Players		106	\$6.13	\$368,125
Miscellaneous Video Equipment		103	\$26.28	\$1,577,073
Video Cassettes and DVDs		101	\$11.52	\$691,284
Video Game Hardware/Accessories		105	\$29.35	\$1,761,590
Video Game Software		103	\$15.70	\$942,139
Rental/Streaming/Downloaded Video		105	\$49.17	\$2,951,058
Installation of Televisions		92	\$1.05	\$63,180
Audio (3)		97	\$95.02	\$5,702,715
Rental and Repair of TV/Radio/Sound Equipment		99	\$3.12	\$187,271
Pets		90	\$592.87	\$35,582,584
Toys/Games/Crafts/Hobbies (4)		100	\$117.45	\$7,049,259
Recreational Vehicles and Fees (5)		81	\$129.16	\$7,751,976
Sports/Recreation/Exercise Equipment (6)		100	\$207.26	\$12,439,247
Photo Equipment and Supplies (7)		100	\$51.98	\$3,119,546
Reading (8)		93	\$98.83	\$5,931,429
Catered Affairs (9)		93	\$24.74	\$1,484,896
<b>Food</b>		96	\$8,456.26	\$507,527,617
Food at Home		95	\$4,907.79	\$294,555,635
Bakery and Cereal Products		95	\$644.85	\$38,702,636
Meats, Poultry, Fish, and Eggs		94	\$1,079.15	\$64,768,159
Dairy Products		94	\$502.65	\$30,168,327
Fruits and Vegetables		95	\$962.26	\$57,753,064
Snacks and Other Food at Home (10)		96	\$1,718.88	\$103,163,448
Food Away from Home		97	\$3,548.47	\$212,971,982
Alcoholic Beverages		95	\$550.16	\$33,019,698

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**Source:** Esri forecasts for 2019 and 2024; Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics.



# Retail Goods and Services Expenditures

Pickerington Refugee & 256 1,3,5 Mile Radius  
-82.7784136829999 39.910000783  
Ring: 5 mile radius

Prepared By Business Analyst Desktop  
Latitude: 39.910001  
Longitude: -82.778414

	Spending Potential Index	Average Amount Spent	Total
<b>Financial</b>			
Value of Stocks/Bonds/Mutual Funds	91	\$19,553.25	\$1,173,547,138
Value of Retirement Plans	92	\$87,826.45	\$5,271,167,711
Value of Other Financial Assets	90	\$5,122.88	\$307,464,802
Vehicle Loan Amount excluding Interest	100	\$2,843.37	\$170,653,307
Value of Credit Card Debt	95	\$2,330.00	\$139,841,744
<b>Health</b>			
Nonprescription Drugs	95	\$136.61	\$8,199,056
Prescription Drugs	92	\$334.67	\$20,086,077
Eyeglasses and Contact Lenses	93	\$84.27	\$5,058,000
<b>Home</b>			
Mortgage Payment and Basics (11)	92	\$9,277.97	\$556,845,286
Maintenance and Remodeling Services	92	\$1,966.97	\$118,053,750
Maintenance and Remodeling Materials (12)	91	\$446.32	\$26,787,235
Utilities, Fuel, and Public Services	94	\$4,586.36	\$275,263,860
<b>Household Furnishings and Equipment</b>			
Household Textiles (13)	97	\$97.08	\$5,826,587
Furniture	98	\$600.46	\$36,038,550
Rugs	97	\$31.58	\$1,895,094
Major Appliances (14)	95	\$335.91	\$20,160,638
Housewares (15)	96	\$101.81	\$6,110,633
Small Appliances	95	\$46.40	\$2,784,704
Luggage	98	\$13.64	\$818,397
Telephones and Accessories	100	\$75.15	\$4,510,380
<b>Household Operations</b>			
Child Care	99	\$503.53	\$30,220,636
Lawn and Garden (16)	89	\$420.22	\$25,220,695
Moving/Storage/Freight Express	106	\$70.13	\$4,208,891
Housekeeping Supplies (17)	95	\$712.97	\$42,791,295
<b>Insurance</b>			
Owners and Renters Insurance	92	\$534.70	\$32,091,490
Vehicle Insurance	96	\$1,482.85	\$88,997,824
Life/Other Insurance	91	\$418.54	\$25,120,192
Health Insurance	94	\$3,675.70	\$220,608,403
Personal Care Products (18)	98	\$490.95	\$29,465,643
School Books and Supplies (19)	97	\$151.19	\$9,073,991
Smoking Products	91	\$366.79	\$22,014,102
<b>Transportation</b>			
Payments on Vehicles excluding Leases	97	\$2,466.12	\$148,011,412
Gasoline and Motor Oil	96	\$2,189.16	\$131,388,997
Vehicle Maintenance and Repairs	97	\$1,112.82	\$66,789,328
<b>Travel</b>			
Airline Fares	94	\$511.31	\$30,687,562
Lodging on Trips	92	\$570.76	\$34,255,765
Auto/Truck Rental on Trips	96	\$25.23	\$1,513,973
Food and Drink on Trips	94	\$507.93	\$30,485,229

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February 04, 2020

Made with Esri Business Analyst





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Ring: 5 mile radius

Prepared By Business Analyst Desktop  
Latitude: 39.910001  
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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and civic clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.
- (19) School Books and Supplies** includes school books and supplies for college, elementary school, high school, vocational/technical school, preschool and other schools.

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